

APPLICATION FOR PATENT

INVENTOR:

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TITLE:

5 **ADVERTISING DEVICE FOR PRODUCE AND CANDY VENDORS**

SPECIFICATION

FIELD OF THE INVENTION

[0001] The present invention relates to a wearable display device for showing food and candy.

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BACKGROUND OF THE INVENTION

[0002] Kids love candy. Candy sellers need to show off their product with a wearable device. Fruit sellers need to show off their cherries, plums and kiwi fruit with a wearable device. People have needed earrings which show off edible products, particularly wearable earrings that light up.

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SUMMARY OF THE INVENTION

[0003] The invention is an advertising device for produce vendors or candy vendors comprising: at least one earring clip with a back side and front side for engaging a non-pierced ear; at least one hook secured to the earring clip; at least one edible food item such as candy or fruit or a vegetable or combinations of these items which can be pierced by the hook and removably secured to the hook .

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BRIEF DESCRIPTION OF THE DRAWINGS

[0004] The present invention will be explained in greater detail with reference to the appended figures, in which:

5 [0005] FIG 1 is a front view of the apparatus secured to an ear with two blueberries attached;

[0006] FIG 2 is a detail view of the apparatus with a two hook embodiment, and

[0007] FIG 3 is a detailed view of the apparatus with candy attached.

[0008] The present invention is detailed below with reference to the listed Figures.

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DETAILED DESCRIPTION OF THE PREFERRED EMBODIMENTS

[0009] Before explaining the present invention in detail, it is to be understood that the invention is not limited to the particular embodiments and that it can be practiced or carried out in various ways.

15 [00010] The invention is an advertising apparatus for produce vendors. As shown in Figure 1, the invention has at least one earring clip (10) with back side (11) (shown in FIG 2) and front side (13) for engaging a non-pierced ear (100). At least one hook (12) is secured to the earring clip (10). At least one edible food item (14) or two food items (14a) can be removably secured to the hook (12). The edible food item can be
20 selected from the group: a fruit, a vegetable, candy and combinations thereof.

[00011] FIG 2 shows that the advertising apparatus can be made from at least two hooks (12) (15) connected in series. But up to three or more hooks can be used.

[00012] FIG 2 shows the second embodiment of the invention, wherein the earring clip can have an LED light (16) secured to the earring clip that automatically lights up the hook (12) in dim light. Alternatively, the LED light (16) can be a blinking LED light. The light can have a switch (20) secured to the earring clip. The blinking light version has a lot of appeal in that it can not only shine on the food but it can attract a buyer's attention to the food on the hook of the earring. In the embodiment of FIG 2, 3 food items, (14,) (14a) and (14b) can be put on each of the hooks, (12), (24) and (22).

[00013] The invention is not considered to be big. In a preferred embodiment, the hook is between 1.5 inches and 3 inches in overall length. The hook preferably has at least a first prong (22) and a second prong (24) for engaging at least two food items (14a, 14b).

[00014] This invention is contemplated for use and display of edible food item that have skins that can be pierced with the hook, but still maintain their shape. Examples of food that can be used are blueberries, strawberries, dried fruits, blackberries, cherry tomatoes, and other fruits and vegetables with similar sturdy yet pierce-able skins.

[00015] In still another embodiment of the invention is shown an advertising apparatus for candy vendors comprising: at least one earring clip for engaging a non-pierced ear; at least one hook secured to the earring clip; at least one chewy candy item (26) removably secured to the hook.

[00016] Candy that is particularly usable can be soft licorice, soft raspberries, juicy fruits, and similar soft yet pierce able candies.

[00017] FIG 3 shows still another embodiment of the candy and vegetable display item, the earrings could include a line (19) between the clip and the hook (12). The line is used to connect the hook to the earring clip. Another hook (24) connects to the line further from the earring clip than the first hook (12), such that the hooks are connected in

sequence. Candy (200) can be hooked onto hook (24) or alternatively onto both hooks (12) and (24)

[00018] While this invention has been described with emphasis on the preferred embodiments, it should be understood that within the scope of the appended claims, the invention might be practiced other than as specifically described herein.

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